



# Unlock Switzerland

Develop your business and  
#GoBeyond

2024





# Expanding your business in Switzerland

Expanding into new international markets can be challenging due to the many issues to consider and resolve. Our Unlock Switzerland service can provide expert advice and insight to support you every step of the way. From helping you find the best location, to setting up a branch or subsidiary, we are committed to providing pragmatic and timely advice that allows you to focus on achieving your business goals.

International expansion is an important step, but with a dedicated international business adviser, who takes time to understand your business and customize the specific services you require, you'll know you have the support to manage the risks and maximize the potential a new market offers your business.

Our advisers can help at every stage of your company's growth cycle – from starting-up, raising venture funding, listing on a global exchange, acquiring or merging with another company, or using Switzerland as a base to expand into other markets – which means that whatever the challenge, we're at your side.



# We can help you with the following services

## Company set up



- Corporate structure
- Company registration
- Intellectual property
- Switzerland bank account advice

- Research service to determine optimum location for your business
- Identification of potential locations based on the factors most important to your business

## Location advice



## Employment issues



- Reward packages
- Employment tax issues
- Work permits and visas
- Pensions and benefits
- Global mobility



## Taxation services

- Corporate and international taxes
- Indirect taxes
- Transfer pricing
- Personal taxation advice
- Stock options and repatriation of funds

# We can help you with the following services (continued)

## Back-office services



- Fixed fee bookkeeping for start-ups
- Payroll and other HR services
- Fully outsourced solutions
- Financial reporting and accounting services

- Debt or equity funding advice
- Stock exchange listing
- Mergers and acquisitions
- Expert, tailored support to help you grow your business in Switzerland and globally

## Business growth support



## Market entry advice and support



- Market assessment and competitor analysis
- Market entry strategy
- Introductions to key business communities

## Audit and assurance



- Statutory and non-statutory audits
- New GAAP conversions
- Financial reporting advisory
- International financial reporting standards advisory
- IT risk assessment & controls
- ISAE attestation service
- Cybersecurity & robustness

# Why choose Switzerland?

## Market Opportunity

- Population of more than 8.7 million
- One of the most stable economies in the world
- Main employer is the service sector, but tourism and industry is important as well
- Switzerland is located in the heart of Europe
- More than 40,000 start-ups have been established over the last few years

## Magnet for talent

- Very high level of well-educated professionals
- Many international first-class universities are located in Switzerland
- A nation of entrepreneurs
- High level of productivity and well-educated workforce

## Business friendly environment

- Rank 3 in the Global Competitiveness Index 2023
- Multilingualism
- First class transportation network
- Ideal environment for start-ups
- Reliable business, legal and regulatory environment
- Relatively low value added tax (VAT)



Greatest variety in a small space and located in the heart of Europe – the perfect location for your company to grow.

Political stability, a liberal economic system, a low tax burden and a very high standard of education are just a few of Switzerland's characteristics.



# Why choose Switzerland? (continued)

## Quality of life

- Outstanding quality of life
- Excellent infrastructure
- Top recreation areas and cultural offers
- Superior health and education provision

## Access to finance

- Switzerland is one of the most competitive financial centers in the world
- Strong network with foreign countries as approx. 1/3 of the banks are foreign institutions
- Global leader in asset management for foreign clients managing around a quarter of the world's cross-border assets
- SIX Swiss Exchange is one of the most important stock exchanges in Europe
- Switzerland has a high political and financial stability
- Switzerland was ranked 6th out of 180 countries in the Transparency International's latest Corruption Perceptions Index of 2023

## Innovation Hub

- Highly competitive in the research, innovation and technology sector
- Economic success makes Switzerland attractive for any innovation projects
- Investments in research & development (R&D) are very high

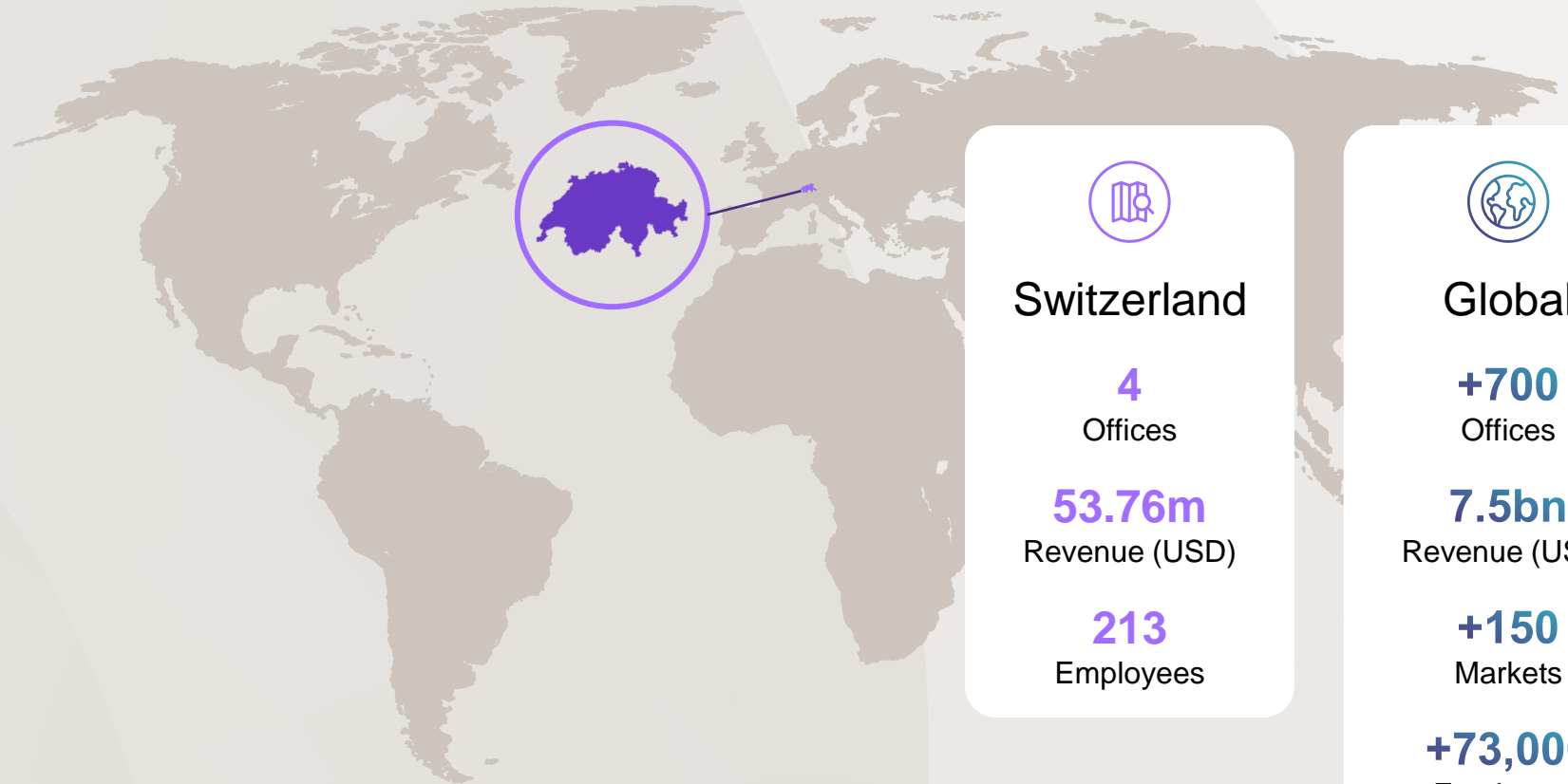


Good governance and pro-business strategies make Switzerland an excellent investment location. This results in ranking number 3 in the World Economic Forum Global Competitiveness Report 2023 which takes into account the set of institutions, policies and factors that determine the level of productivity.

# Grant Thornton – A truly global network

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# Contact

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