



# Unlock Switzerland

**Develop your business and  
#GoBeyond**

2025



# Expanding your business in Switzerland

Expanding into new international markets can be challenging due to the many issues to consider and resolve. Our Unlock Switzerland service can provide expert advice and insight to support you every step of the way. From helping you find the best location, to setting up a branch or subsidiary, we are committed to providing pragmatic and timely advice that allows you to focus on achieving your business goals.

International expansion is an important step, but with a dedicated international business adviser, who takes time to understand your business and customize the specific services you require, you'll know you have the support to manage the risks and maximize the potential a new market offers your business.

Our advisers can help at every stage of your company's growth cycle – from starting-up, raising venture funding, listing on a global exchange, acquiring or merging with another company, or using Switzerland as a base to expand into other markets – which means that whatever the challenge, we're at your side.



# We can help you with the following services

## Company set up



- Corporate structure
- Company registration
- Intellectual property
- Switzerland bank account advice

- Research service to determine optimum location for your business
- Identification of potential locations based on the factors most important to your business

## Location advice



## Employment issues



- Reward packages
- Employment tax issues
- Work permits and visas
- Pensions and benefits
- Global mobility

## Taxation services



- Corporate and international taxes
- Indirect taxes
- Transfer pricing
- Personal taxation advice
- Stock options and repatriation of funds

# We can help you with the following services (continued)

## Back-office services



- Fixed fee bookkeeping for start-ups
- Payroll and other HR services
- Fully outsourced solutions
- Financial reporting and accounting services

- Debt or equity funding advice
- Stock exchange listing
- Mergers and acquisitions
- Expert, tailored support to help you grow your business in Switzerland and globally



## Business growth support

## Market entry advice and support



- Market assessment and competitor analysis
- Market entry strategy
- Introductions to key business communities



## Audit and assurance

- Statutory and non-statutory audits
- New GAAP conversions
- Financial reporting advisory
- International financial reporting standards advisory
- IT risk assessment & controls
- ISAE attestation service
- Cybersecurity & robustness

# Why choose Switzerland?

## Market Opportunity

- Population of 9 million
- One of the most stable economies in the world
- Main employer is the service sector, but tourism and industry is important as well
- Switzerland is located in the heart of Europe
- More than 53,000 start-ups have been established over the last few years

## Magnet for talent

- Very high level of well-educated professionals
- Many international first-class universities are located in Switzerland (e.g. University of St. Gallen, ETH, EPFL)
- A nation of entrepreneurs
- High level of productivity and well-educated workforce

## Business friendly environment

- Rank 2 in the Global Competitiveness Index 2024
- Multilingualism (four national languages)
- First class transportation network
- Ideal environment for start-ups
- Reliable business, legal and regulatory environment
- Relatively low value added tax (VAT)



Switzerland offers unmatched variety in a compact space, right in the heart of Europe – an ideal location for your company to thrive. With political stability, a liberal economy, low taxes, and a highly educated workforce, it's the perfect place to grow your business.

# Why choose Switzerland? (continued)

## Quality of life

- Outstanding quality of life
- Excellent infrastructure
- Top recreation areas and cultural offers
- Superior health and education provision

## Access to finance

- Switzerland is one of the most competitive financial centers in the world
- Strong network with foreign countries as approx. 20% of the banks are foreign institutions
- Global leader in asset management for foreign clients managing around a quarter of the world's cross-border assets
- SIX Swiss Exchange is one of the most important stock exchanges in Europe
- Switzerland has a high political and financial stability
- Switzerland was ranked 5 out of 180 countries in the Transparency International's latest Corruption Perceptions Index of 2024

## Innovation Hub

- Highly competitive in the research, innovation and technology sector
- Economic success makes Switzerland attractive for any innovation projects
- Investments in research & development (R&D) are very high



Switzerland's strong governance and pro-business approach make it a top investment destination. It ranks 2nd in the World Economic Forum Global Competitiveness Report 2024, reflecting its high productivity, effective policies, and strong institutions.

# Grant Thornton – A truly global network

Grant Thornton is one of the world's leading organisations of independent assurance, tax and advisory firms.

Wherever you choose to do business, you want access to people with the best ideas and critical thinking that will enable you to grow your business at home and abroad. To ensure continuity of service, we have 22 international business centres (IBC) led by experts from around the world, that work together to provide and co-ordinate the gateway to the resources of Grant Thornton.



## Switzerland

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Offices

**\$60.65m**

Revenue (USD)

**209**

Employees



## Global

**690+**

Offices

**\$8bn**

Revenue (USD)

**150**

Markets

**76,000**

Employees

# Contact

For more information about how we can help you Unlock Switzerland, please contact:



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