

Unlock Switzerland

Helping you set up and grow your business

2020



Expanding your business in Switzerland

Expanding into new international markets can be challenging due to the many issues to consider and resolve. Our Unlock Switzerland service can provide expert advice and insight to support you every step of the way. From helping you find the best location, to setting up a branch or subsidiary, we are committed to providing pragmatic and timely advice that allows you to focus on achieving your business goals.

International expansion is an important step, but with a dedicated international business adviser, who takes time to understand your business and customise the specific services you require, you'll know you have the support to manage the risks and maximise the potential a new market offers your business.

Our advisers can help at every stage of your company's growth cycle – from starting-up, raising venture funding, listing on a global exchange, acquiring or merging with another company, or using Switzerland as a base to expand into other markets – which means that whatever the challenge, we're at your side.

We can help you with the following services:



1. Company set up

- Corporate structure
- Company registration
- Intellectual property
- Switzerland bank account advice



5. Back office services

- Fixed fee book keeping for start-ups
- Payroll and other HR services
- Fully outsourced solutions
- Financial reporting and accounting services



2. Location advice

- Research service to determine optimum location for your business
- Identification of potential locations based on the factors most important to your business



6. Business growth support

- Debt or equity funding advice
- Stock Exchange listing
- Mergers and acquisitions
- Expert, tailored support to help you grow your business in Switzerland and globally



3. Employment issues

- Reward packages
- Employment tax issues
- Work permits and visas
- Pensions and benefits
- Global mobility



7. Market entry advice and support

- Market assessment and competitor analysis
- Market entry strategy
- Introductions to key business communities



4. Taxation services

- Corporate and international taxes
- Indirect taxes
- Transfer pricing
- Personal taxation advice
- Stock options and repatriation of funds

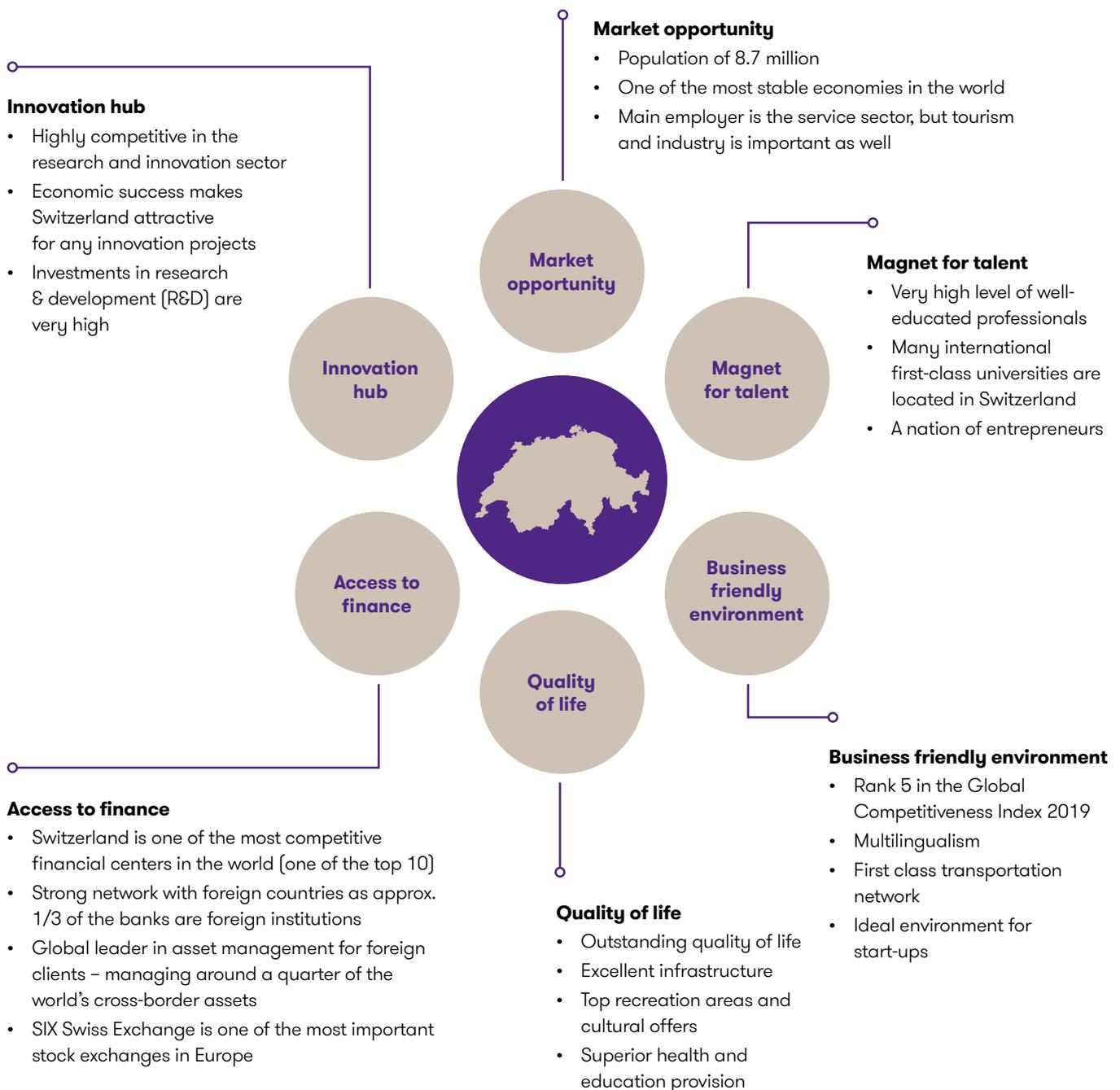


8. Audit and assurance

- Statutory and non-statutory audits
- New GAAP conversions
- Financial reporting advisory
- International financial reporting standards advisory

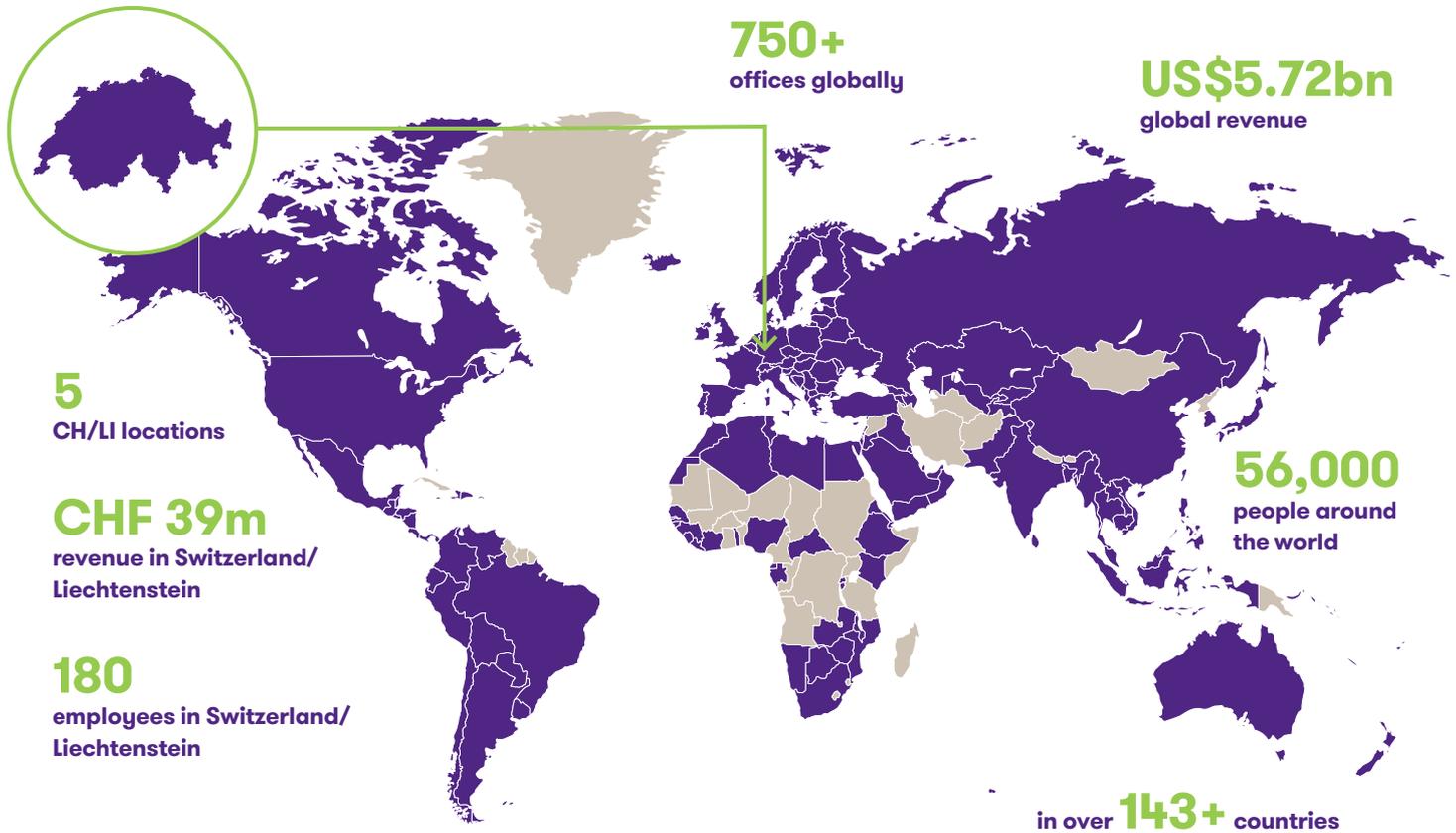
Why choose Switzerland?

Greatest variety in a small space and located in the heart of Europe – the perfect location for your company to grow. Political stability, a liberal economic system, a low tax burden and a very high standard of education are just a few of Switzerland's characteristics. Good governance and pro-business strategies make Switzerland an excellent investment location. This results in ranking number 4 in the World Economic Forum Global Competitiveness Report 2018 which takes into account the set of institutions, policies and factors that determine the level of productivity.



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